

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

ELECTIONS: National Voter's Day, 2018- Voter Awareness - Publicity- - Payment of bills **Rs.4,424/-** to M/s 4tv Entertainment & News Channel, Hyderabad- Sanctioned - Orders - Issued.

---

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No. 479

Dated: 12-03-2018.

Read the following:

1. Govt. Lr.No.5740/Elecs.E/A2/2017-60, dt. 22.01.2018.
2. From M/s 4tv Entertainment & News Channel, Hyderabad  
InvoiceNo: GSTIN/UIN:36AAAFZ4614K1ZZ, dt:NIL

\*\*\*

**ORDER:**

In the Government letter 1<sup>st</sup> read above, the Manager, M/s 4tv Entertainment & News Channel, Hyderabad has been requested to take up publicity campaign regarding National Voters Day, 2018 to be held on 25.01.2018 to telecast 75 scrolls through 4tv News Channel from 7:00 a.m on 23.01.2018 to 1:00 p.m. on 25.01.2018 in connection with NVD, 2018 @ during prime time in the morning and evening and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has telecast the scrolls in 4tv News channel from 7:00 a.m on 23.01.2018 to 1:00 p.m. on 25.01.2018 and sent bills for **Rs.4,424/-** (including service tax)for arranging payment.

3. After careful examination, of the matter sanction is hereby accorded for payment of **Rs.4,424/- (Rupees four thousand four hundred and twenty four only)** to M/s 4tv Entertainment & News Channel, Hyderabad towards telecast charges of the National Voter's Day Celebrations over 4tv News channel from 7:00 a.m on 23.01.2018 to 1:00 p.m. on 25.01.2018.

4 The expenditure sanctioned in para 3 above shall be debited to "2015 Elections - MH 103Preparation and Printing of Electoral Rolls -G.H.25 State Sector Schemes- S.H. (04) Assembly and Parlimentary constituencies - 260 Advertisements Sales and Publicity Expenses"and shall be met from the funds provided vide B.E.2017-18.

5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 3 above in favour of "M/s 4tv Entertainment & News Channel, Hyderabad **A/c No:914020032756160, AXIS BANK, (IFSC CODE : UTIB0000192, PAN NO:AABCF5938H.**

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bill.

7. This order does not require the concurrence of Finance Department as per the orders in force.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**M. Satyavani**  
**Deputy Chief Electoral Officer**

**To**

The M/s 4tv Entertainment & News Channel, Hyderabad.  
The General Administration ( Claims.C)Department  
The pay & Accounts Officer, Hyderabad,  
The Deputy Pay & Accounts Officer, Secretariat Branch, hyd,

**Copy to:**

The Director of Treasuries & Accounts, hyd,  
The Accountant General, Telangana, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER